

WZZS-FM/WZSP-FM Heartland Broadcasting

EEO Public File Report

Oct 1, 2010 - Sep 30, 2011

Station Mailing Address 863-494-4111
 7891 US Highway 17 South Contact: Casey Williams
 Zolfo Springs, FL 33890 Email: casey@bull.fm

List of all Full-Time Hires for Heartland Broadcasting Corporation

Job Title	Recruitment Source Referring Hiree	Date Filled
1 WZSP On Air	WZSP On-Air	12/13/2010
2 WZZS Morning/Ops Mgr/PD	All Access	6/6/2011

Recruitment Referral Sources

Organizations Notified of Job Vacancy	Address	Contact Person	Phone	Number of Interviews source referred	Full-Time Positions filled by source
Heartland Career Conn	Sebring, FL	Julie Croft	863-385-3672	0	0
SFCC	Avon Park, FL	Ricardo Pantoja	863-784-7410	0	0
Allaccess.com	38955 Pacific Coast Hwy	Joel Denver	310-457-6616	87	1
lazeta.fm	7891 US Hwy 17 S. Zolfo Springs, FL 33890	Carolyn Kneller	863-494-4111	1	0
WZSP On Air	7891 US Hwy 17 S. Zolfo Springs, FL	Sherry Good	863-494-4111	1	1
Ohio Center for Illinois Broadcasting	placement.denver@beonair.com	Mark Lillie	303-937-7070	0	0

Total number of Interviewees Referred: 13

For the period from 10/1/10 through 9/30/11, Heartland Broadcasting's Employment Unit interviewed 13 interviewees for Full-Time Jobs and 2 were hired.

Non Vacancy Specific Out Reach Programs:

Scholarship Award

Heartland Broadcasting Corporation awards two senior high school students participating in sports a scholarship. The head departments conduct a selection process of all scholarship applicants, and the scholarship is presented during the student awards ceremony. The scholarship is publicized in the newspaper and on air. Students applying for the scholarship have an interest in pursuing an education related to working in broadcasting.